

REDEEMER'S UNIVERSITY

PMB 230 Ede, Osun State, Nigeria



FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF MASS COMMUNICATION

COURSE CODE /TITLE : MCM 201 NEWS WRITING AND REPORTING

COURSE UNIT: 2 UNITS

SEMESTER/SESSION : FIRST SEMESTER 2020/2021

INSTRUCTIONS – ANSWER QUESTIONS ONE AND ANY OTHER TWO

TIME ALLOWED 2 HOURS

1. (a) Write three news reports with all essential elements clearly visible (24 marks).
(b) From the stories written, identify the news judgement for each of the stories (6marks).
2. (a) Discuss fully the concept of News (5marks).
(b) List, and with specific examples discuss five (5) criteria for newsworthiness (10 marks).
3. Identify and explain why practicing journalists are often unable to strictly observe the ethics of their profession (15marks).
4. (a) Highlight the general principles of beat reporting (5 marks)
(b) Identify and discuss five (5) components of news writing process (10 marks).
5. Features is an analytical follow-up of a news story. Discuss (5marks).
Identify and explain five (5) basic attributes of a features writer (10marks).